

PRESS RELEASE

## **Lemnis Lighting forges strong partnership with Zumtobel Group in technology and product development**

Barneveld, 22 January 2010 – Lemnis Lighting B.V. (“Lemnis Lighting”) today announces it has partnered with the Zumtobel Group, a leader in professional lighting solutions, to jointly develop a full-line portfolio of technologically advanced and high quality LED-based lamps for residential and professional use.

The goal of the joint development effort of Lemnis Lighting and the Zumtobel Group is to create a technologically leading product portfolio of retrofit LED lighting products (which are designed to replace not only conventional light bulbs but also halogen spots) with a fast time to market in order to jointly drive the dynamic development of the market for high quality and affordable energy-saving LED lamps

Lemnis Lighting, which specialises in energy efficient, LED-based lighting solutions and markets various LED retrofit lamps under its renowned PharoX brand name, will be able to quickly leverage its existing product portfolio and leading heat management solution recently developed with development partner Advanced Thermal Solutions with the development capabilities in the essential LED and electronic components that the various Zumtobel Group companies possess.

As part of the agreement, the Zumtobel Group (through its subsidiary LEDON Lamp) will be able to enter the retrofit LED lighting market in Europe, generating economies of scale for the jointly developed portfolio and enabling both companies to provide its customers with market-leading, technologically advanced and attractively priced products for various uses around the house and in their business. The joint portfolio consists of high quality LED lamps which emit a pleasant colour of light and are based on technology developed by Lemnis Lighting and Zumtobel Group companies together.

In addition, the agreement further cements and enhances the long-lasting supply relationship between the two groups that has existed since the beginning of 2008 by designating Zumtobel Group companies as a preferred supplier for Lemnis Lighting.

***Lemnis Lighting CEO Remko Gaastra highlighted the importance:*** “Lemnis Lighting is very pleased to announce the development partnership with the Zumtobel Group as a key driver for its rapidly increasing product portfolio. It is a further step in our strategy to form strong partnerships with key players in the industry to enable fast technology and product development in order to provide our customers with high quality LED lamps as a genuine alternative to incandescents and CFLs. This partnership further enhances Lemnis Lighting’s leading position in LED lamps and we are proud that our long-lasting relationship with the Zumtobel Group is taking a further step forward.”

***Zumtobel Group CEO Andreas Ludwig expressed his delight at the agreement:*** “LEDON and Lemnis are the perfect partners to drive the breakthrough of the LED lamp. Our joint strategic goal is to build up a significant volume of business in the lamp market.”

## **Download**

This press release can be downloaded from: <http://www.lemnislighting.com/>

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## **About Lemnis Lighting:**

Lemnis Lighting B.V. is a frontrunner in the field of sustainable lighting solutions, based on LED technology. In November 2006, Lemnis introduced the first LED light bulb under the brand name PharoX that can realistically be viewed as an up-to-par replacement of the incandescent light bulb. The technology used also has other applications in public lighting and greenhouse lighting. Lemnis Lighting has offices in the Netherlands, San Francisco, Hong Kong and Singapore. Lemnis Lighting B.V. is a Dutch company with limited liability, and is a subsidiary of Tendris Holding. Tendris Holding initiates, develops and invests in companies that focus on sustainable, market-oriented and environmentally friendly solutions.

For further information, please visit [www.lemnislighting.com](http://www.lemnislighting.com)

**About the Zumtobel Group:**

The Zumtobel Group, based in Dornbirn in the Vorarlberg region of Austria, is one of the few global players in the lighting industry. The Group, which started life as Elektrogeräte und Kunstharzpresswerk W. Zumtobel KG in 1950, employed a workforce of 7,165 on the balance sheet date of April 30, 2009, and in the 2008/09 financial year posted consolidated revenues of EUR 1,174.0 million. The Zumtobel Group pursues a multi-brand strategy covering two areas of professional lighting: In the professional lighting solutions sector the lighting group is represented by its Zumtobel and Thorn brands. The OEM market for lighting control gear, light modules and systems is covered by the Group's TridonicAtco brand. In 2001 the Zumtobel Group began to build its own expertise in LED technology under the Ledon brand. In the autumn of 2009, this commitment was expanded by the founding of Ledon OLED for innovative OLED modules and Ledon Lamp to handle sales of LED lamps. The financial year of the Zumtobel Group commences on 1 May and ends on 30 April.

For further information, please visit [www.zumtobelgroup.com](http://www.zumtobelgroup.com)